



Advanced Information Sheet

Title

Art Crazy Nation: the post-Blimey! art world

Author

Matthew Collings

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Illustrations 60 colour and black
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Description

ART CRAZY NATION is the greatly -anticipated sequel to *Blimey!*, Matthew Collings' critically-acclaimed survey of contemporary British art. A lot has happened in the intervening four years. We live in a post 'Sensation' world now – "Sensation" hadn't even been heard of when *Blimey!* was written. Now it's a whole climate of opinion. Internationally British Art is more dominant than ever. In Britain there are many ways of having the art gallery experience. Charles Saatchi has tried to start his own movement. Nobody gasps at the mention of "installations" or "conceptual art", they're part of the ordinary chat.

With the same indefinably honesty and humour, *Art Crazy Nation* describes how culture has subtly changed, how art attitudes and behaviour and art fashions have seeped into the wider culture. What do people want from Art now? Why do they keep having it on Newsnight? What do they think it is? What are the intellectual currents that run through it? What are its values? What are the received ideas? What are the real ideas? Collings takes us on a personal journey into the London art scene to seek out some answers.

Selling Points

Sequel to highly successful *Blimey!*, with the author building on the US success and popularity of *It Hurts*

Unrivalled up-to-the-minute insider view of contemporary British art scene

Personal perspective from Matthew Collings, celebrated art critic, cultural observer and television commentator

Coincides with new TV series by Matthew Collings – "Hello Culture"

Marketing and PR

Extensive plan, including talks, newspaper serialisations in UK and US